

## Rajasthan Samgrah Kalyan Sansthan (RSKS India)



### **Empowering Women with Skills During COVID-19**

**M**aking money is not everything, it is a matter of pride to become an example for others with confidence. The lockdown was very difficult for the low-income family to make a living.

Knowing the situation of the focus community, RSKS started to motivate women for livelihood development and regularly encouraged women and their families to rise from the economic crisis. RSKS India encouraged a group of eight women who completed skill training in garment making to start a joint venture by proving the usefulness of the cloth bags in place of polythene bags. The group was facilitated to take orders of small cloth bags from small vendors, other NGOs and retail traders. The women received an overwhelming response from the market and are now making more and more cloth bags. The group earned over Rs. 75000 in the initial month and production is in progress with full strength.

This initiative helped to have an alternative product that is environmentally friendly as well as increased the income of the members of the unit. These women are more confident and are getting more recognition in their families. Today all these women are not only doing regular work but also part of fulfilling all the needs of their family as a successful entrepreneur. The group has decided to brand their product to reach further heights.